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800-248-1946
f: 414-272-1734
www.asq.org

Attend ASQ's 4th Six Sigma Forum Roundtable

Name
Address
City/State/Zip

Dear (merge first name only)

Are you a mid- to senior-level manager charged with implementing Six Sigma? Then we strongly urge you to join us at ASQ's 4th Six Sigma Forum Roundtable in Fort Lauderdale, FL.

ASQ's Six Sigma Forum Roundtable September 16 – 17, 2004, Fort Lauderdale, FL

Being entrusted with the implementation of Six Sigma to improve your bottom line means you need to arm yourself with the very best information and contacts available. The Roundtable is an exclusive two-day learning and networking experience designed by and for the top practitioners in the Six Sigma community, specifically to benefit YOU.

Here's what one previous participant had to say about the Roundtable:

"Intellectually stimulating! Well planned. Every session was full of useful information. This was an awesome opportunity to network with people from around the globe at various stages of Six Sigma implementation. It's already on my calendar for next year."

In Fort Lauderdale, you'll hear in-depth presentations from experienced Six Sigma professionals in **top-level organizations in a variety of industries**, including Sun Microsystems; Bank of America; Sears, Robuck and Co.; and North Shore Long Island Jewish Health System. Check the event schedule on the back of this letter for the full 2004 Roundtable program.

Ensure your participation. Reserve your seat today. Simply fill in and return the enclosed registration form, OR register online at www.asq.org, and click "**Conferences**," and "**ASQ's 4th Six Sigma Forum Roundtable**." Group discounts apply!

Questions? Please don't hesitate to contact me, program manager Jeanine Becker, at jbecker@asq.org, or at 800-248-1946 or 414-272-8575, ext. 7369.

We look forward to meeting with you in Fort Lauderdale. See the program on the back of this letter.

Warm regards,

Mark Olson
ASQ Program Developer

Jeanine Becker
Program Manager, Six Sigma Forum



ASQ's Six Sigma Forum Roundtable

September 16-17, 2004 • Fort Lauderdale, FL

Event Schedule

Thursday, September 16, 2004

7:00 a.m. – 7:45 a.m.	Continental Breakfast
7:45 a.m. – 8:45 a.m.	Welcome and Keynote Speaker <i>Achieving and Maintaining Effective Cultural Change for Six Sigma Implementation</i> Thomas M. Kubiak, Corporate Director, Sears Sigma, Sears, Roebuck and Co.
8:45 a.m. – 9:00 a.m.	Networking Session With Sponsors and Attendees
9:00 a.m. – 10:30 a.m.	Concurrent Sessions A1: <i>Strategic Implications and Benefits of Six Sigma in a Health Care Setting</i> Alan Cooper, Vice President, North Shore Long Island Jewish Health System A2: <i>Attribute Measurement Systems</i> Samuel E. Windsor, Delta Sigma Solutions LLC
10:30 a.m. – 10:45 a.m.	Networking Session With Sponsors and Attendees
10:45 a.m. – 12:15 p.m.	Concurrent Sessions B1: <i>Integrating Lean and Six Sigma Improvement Processes</i> Elizabeth Keim, Managing Partner, Integrated Quality Resources, LLC B2: <i>Front End Loading the Six Sigma Process</i> Mike Carnell, President, Six Sigma Applications
12:30 p.m. – 2:00 p.m.	Luncheon Presentation <i>Design for Six Sigma—An Application</i> Richard Paxton, Senior Vice President and Master Black Belt, Bank of America
2:15 p.m. – 3:15 p.m.	Tabletop Networking Sessions – facilitated by Tom Kubiak
3:15 p.m. – 3:30 p.m.	Networking Session With Sponsors and Attendees
3:30 p.m. – 5:00 p.m.	Concurrent Sessions C1: <i>Integrating Six Sigma for Success—A System's Perspective</i> Kay Kendall, Director, Sun Sigma Deployment Champion and Master Black Belt, Sun Microsystems C2: Watch the Web site for details
5:00 p.m. – 6:30 p.m.	Reception and Networking With Sponsors

Friday, September 17, 2004

7:00 a.m. – 7:45 a.m.	Continental Breakfast
7:45 a.m. – 9:15 a.m.	Concurrent Sessions D1: <i>Q*A=E: A Framework for Deployment</i> Lori D. Roets, CSX Transportation D2: Watch the Web site for details
9:15 a.m. – 9:30 a.m.	Networking Session With Sponsors
9:30 a.m. – 10:30 a.m.	Networking Event – Open Forum
10:45 a.m. – 12:15 p.m.	Concurrent Sessions E1: Watch the Web site for details E2: Watch the Web site for details
12:30 p.m. – 1:45 p.m.	Luncheon Presentation TBA
2:00 p.m. – 3:00 p.m.	Panel Discussion – Facilitated by Tom Kubiak Roundtable Concludes

More information is on the Web at <http://www.asq.org/ed/conferences/roundtable/2004>





ASQ's 4th Six Sigma Forum Roundtable

September 16 – 17, 2004 • Hyatt Regency Pier Sixty-Six • 2301 S. E. 17th Street Causeway, Fort Lauderdale, FL 33316



REGISTRATION FORM

IMPORTANT! To speed registration, provide the priority code located on the lower right-hand corner of the letter—even if it is not addressed to you.

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FOUR EASY WAYS TO REGISTER!

- Online:** Complete the online registration form from ASQ's Web site at www.asq.org, click on "Conferences," "ASQ's 4th Six Sigma Forum Roundtable."
- Fax** a completed registration form for each person attending with payment information (credit card or purchase order) to Dan Dougherty at 414-765-8664.
- Call** ASQ at 800-248-1946 or 414-272-8575 and have your credit card (Visa, MasterCard, American Express) ready. To speed registration, complete the form before calling.
- Fill out** one registration form for each person attending and mail with payment information (copy of purchase order, credit card, check, or money order) to: ASQ Customer Care, P.O. Box 3005, Milwaukee, WI 53201-3005

ATTENDEE INFO *Please print clearly or type.*

First name for badge _____ Name _____
 Last First MI
 Title _____ Company _____
 Address _____ Apt./Suite _____ Business Home
 City _____ State _____ Zip _____
 Phone _____ Fax _____ E-mail _____

Please check one box below:

Early Bird Discount—On or before August 6, 2004.

- \$625 ASQ or Six Sigma Forum member. Member number _____
- \$725 Nonmember

After August 6, 2004.

- \$675 ASQ or Six Sigma Forum Member. Member number _____
- \$775 Nonmember
- \$605 Group discount—three or more. If three or more registrations are received at one time from the same organization (one form per person), each registrant will receive a discount on his/her registration fee. We must receive a registration form for each person attending.

Total Payment Amount: \$ _____

SESSION SELECTION

Please circle your preferred sessions so that we can best assign session rooms. You are not bound by these choices.

Thursday	Session I 9:00 a.m. – 10:30 a.m. A1 A2	Session II 10:45 a.m. – 12:15 p.m. B1 B2	Session III 3:30 p.m. – 5:00 p.m. C1 C2
Friday	Session IV 7:45 a.m. – 9:15 a.m. D1 D2	Session V 10:45 a.m. – 12:15 p.m. E1 E2	

PAYMENT INFO

- Check enclosed Check number _____
(make checks payable in U.S. funds to American Society for Quality)
- Purchase order enclosed P.O. number _____
- Please charge my credit card:
 - MasterCard Visa American Express
 - Credit card number _____
 - Expiration date _____
 - Name of cardholder _____
(please print)
 - Address of cardholder _____
 - Signature _____

PLEASE NOTE: All substitution, cancellation, and special needs policies are available on the Web site at <http://www.asq.org/ed/conferences/roundtable/2004>. Click "General Information." Advance registration must be accompanied by payment in full for all desired activities.

We accept purchase orders. They must be mailed along with your completed registration form. If you have registered by phone, fax, or online, the P.O. must be marked "confirming P.O., do not duplicate."

All phone or fax registrations MUST include the number and expiration date of the major credit card (MasterCard/Visa/American Express) to be charged.

All registrations will be confirmed by mail. Additional information regarding workshop schedule, shuttle service, taxi service, and parking will be provided in your confirmation letter.

Call the Hyatt Regency Pier Sixty-Six at 954-525-6666 to make your reservation. Identify yourself as a Six Sigma Roundtable attendee. Cutoff date for room rate: August 16, 2004 (\$149 single or double). ASQ cannot reserve rooms. Call the hotel early to guarantee your reservations.

This form may be photocopied for additional registrations.

SIX SIGMA FORUM ROUNDTABLE REGISTRATION